

We have put together some helpful info to assist our customers with the day to day usage of their device.

Backing up data is very important. Imagine losing all your precious photos or important documents, or even your phone.

Apple have provided their customers with two options to back up their devices. Below we have listed the two options namely iCloud and iTunes to help you better understand the two options and see which one better suits your needs.



What is iCloud?

iCloud is a storage system for your photos, videos, music, documents, apps and more.

Your data is stored in "the cloud" which means it is stored online /on the internet.

Data can be updated/synced across all your devices when you sign in with the same Apple ID.

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What is iTunes

iTunes is an app that can be downloaded to Your PC, allowing you to back up and restore data on your Apple device.

You can also sync data such as songs, albums, playlists, TV shows, movies, podcasts, books, photos, videos, contacts and calendars.

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iCloud Features

- Backup and restore data anywhere using Wi-Fi
- Data is stored in iCloud
- Your first 5GB of storage is free, storage up to 2TB is available at a fee from Apple
- Backups are always encrypted

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iTunes Features

- Back up and restore data from your Apple device to your computer.
- Storage capacity is dependant on the storage available on your computer.
- Select encrypted backups if you require (switched off by default)
- Backup and restore your data without Wi-Fi.

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If you are unsure of how to back up your device, visit our website www.mobicell.com.au for step by step pictures.

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